



# Tier 2 Marketing Package

## INTERNAL AUDIENCE

### MATERIALS PROVIDED

- Digital Graphic

*\*Departments may use graphic(s) created by Communications to do their own marketing/promotion*

### COMMUNICATIONS EVENT PROMO

- Campus Life FB Post
- This Week (Email/Chapel Slides)
- Social Media Coverage



## TIMELINE

5 Weeks Prior	Event Details Due
3 Weeks Prior	Graphic Prepared & Posted
EVENT	SM Coverage

## IMPORTANT NOTICE

1. Promotion and materials for *all* events is up to the discretion of the Communications office.
2. If departments do not follow the appropriate marketing timeline there is *no* guarantee of materials/promotion being provided.